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Physical culture and sport in the context of national priorities of public policy: sociological aspects

In this article the attitude of the population of the Khabarovsk region to physical culture and sports as a condition of motor activity in formation of the healthy way of life is considered. Based on the results of sociological researches the indicators of satisfaction of the population by the conditions created by the subjects of management for occupations of physical culture and sports of adults, children and teenagers are analyzed. The peculiarities of the relationship of young age the sports groups and sports activities as the active forms of leisure and healthy image of lifestyle were revealed. The national priorities of the State Policies to create conditions for the age groups, systematically engaged in physical culture and sport as an imperative in the activities of the regional and municipal governments. It has been established that achievement of targets of the subjects of management on creation of the conditions of development of physical culture and sports are due to a considerable extent to the objective and subjective factors, we contradictory influence on the expected results. The main conclusions on the results of the research contain practical recommendations on ensuring the availability of physical and sports services as the conditions of forcing the healthy image of lifestyle of the population of the region.

Ключевые слова: *physical culture and sport, sociological research, public policy, national priorities, the Khabarovsk region.*

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